

CUET 2023 Business Studies Question Paper

May 25 Shift 1 (Memory-based)

Question 1. In which step of the planning process pros and cons of each alternative is examined?

Answer. Evaluating alternatives courses of action

Question 2. The plan which includes objective, policy, procedure and rule is called?

Answer. Programme

Question 3. If the value of goods and services does not exceed by 1 crore, In which redressal agency consumer may file a complaint?

Answer. District Forum

Question 4. The composite plan which involves setting up a long term objective, finding a course of action and allocation of resources is called____?

Answer. Strategy

Question 5. In which step of the planning process, the best and most feasible plan will be chosen to be implemented?

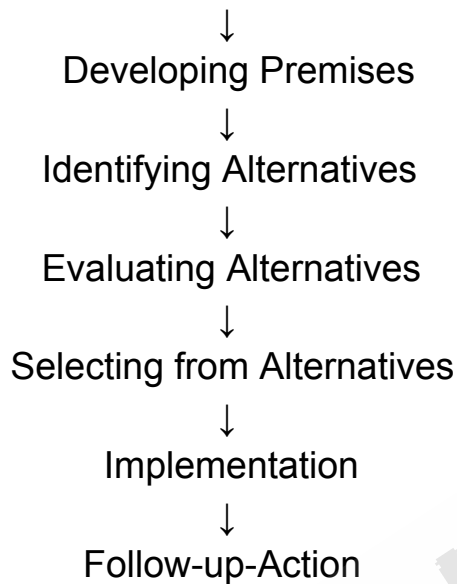
Answer. Selecting an alternative

Question 6. Making assumptions for the future is called____?

Answer. Setting planning premises

Question 7. What is the Planning Process?

Answer. Setting Objectives



Question 8. When was the Consumer Protection Act established?

Answer. 24th December, 1986