

CUET PG Mass Communication and Journalism 14th March 2024 Shift 3

Time Allowed :1 Hour 45 Minutes	Maximum Marks :300	Total Questions :75
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General Instructions

Read the following instructions very carefully and strictly follow them:

1. This question paper comprises **75 questions**. All questions are compulsory.
2. Each question carries **04 (four) marks**.
3. For each correct response, the candidate will get **04 (four) marks**.
4. For each incorrect response, **01 (one) mark** will be deducted from the total score.
5. **Un-answered/un-attempted responses** will be given **no marks**.
6. To answer a question, the candidate needs to choose **one option as the correct option**.
7. However, after the process of **Challenges of the Answer Key**, in case there are multiple correct options or a change in the key, only those candidates who have attempted it correctly as per the **revised Final Answer Key** will be awarded marks.
8. In case a question is **dropped due to some technical error**, full marks shall be given to all the candidates irrespective of whether they have attempted it or not.

Question 1.

Name the scholar who postulated the theory of Spiral of Silence?

Options:

- (1) Marshall McLuhan
- (2) Elisabeth Noelle-Neumann
- (3) Daniel Lerner
- (4) Melvin DeFleur

Correct Answer: (2) Elisabeth Noelle-Neumann

Solution:

The Spiral of Silence theory was postulated by Elisabeth Noelle-Neumann, a German political scientist. The theory suggests that individuals may choose to remain silent if they perceive their opinion as being in the minority, to avoid social isolation. This concept highlights the influence of majority opinion on public discourse.

Quick Tip

Understanding communication theories requires linking key scholars to their theories. For example: Marshall McLuhan - Medium is the Message, Elisabeth Noelle-Neumann - Spiral of Silence.

Question 2.

Joseph Klapper is associated with which of the following?

Options:

- (1) Social Responsibility Theory
- (2) Cultivation Theory
- (3) Reinforcement Theory
- (4) Information Flow Theory

Correct Answer: (3) Reinforcement Theory

Solution:

Joseph Klapper's "Reinforcement Theory" posits that media generally reinforces existing attitudes and beliefs rather than changing them. It emphasizes the limited effects of media.

Quick Tip

Focus on key communication theories and their proponents for better recall in exams.

Question 3.

Who is the author of the book "Public Opinion"?

Options:

- (1) Walter Lippmann
- (2) John D. Barrow
- (3) John Stewart
- (4) Stephen Colbert

Correct Answer: (1) Walter Lippmann

Solution:

Walter Lippmann's book "Public Opinion" is a seminal work in media and communication studies, discussing the media's role in shaping public perceptions and opinions.

Quick Tip

Books and their authors are commonly asked questions; keep a list handy for reference.

Question 4.

Identify the chief Nazi propagandist from the following options:

Options:

- (1) John Smith
- (2) John McCain
- (3) Newt Gingrich
- (4) Joseph Goebbels

Correct Answer: (4) Joseph Goebbels

Solution:

Joseph Goebbels was Adolf Hitler's Minister of Propaganda in Nazi Germany. He was instrumental in using media and communication to further the Nazi agenda.

Quick Tip

Remembering key historical figures in propaganda and media is essential for communication studies.

Question 5.

The development of systems theories that emerged from an engineering sub-field is known as?

Options:

- (1) Cybernetics
- (2) Schema
- (3) Semiotics
- (4) Priming

Correct Answer: (1) Cybernetics

Solution:

Cybernetics is the study of systems, control, and communication in animals, machines, and organizations. It was initially developed in an engineering context and applied broadly to other fields.

Quick Tip

Understand interdisciplinary theories like Cybernetics and their origins to connect concepts effectively.

Question 6.

Identify the sociologist associated with Gemeinschaft.

Options:

- (1) Ferdinand Tonnies
- (2) Emile Durkheim
- (3) Leni Riefenstahl
- (4) Brian Williams

Correct Answer: (1) Ferdinand Tonnies

Solution:

Ferdinand Tonnies introduced the concept of Gemeinschaft (community) and Gesellschaft (society) to describe different types of social relationships.

Quick Tip

Pay attention to classical sociological theories and their contributors.

Question 7.

Who is the recipient of the Dadasaheb Phalke Award for the year 2021?

Options:

- (1) Shashi Kapoor
- (2) Amitabh Bachchan
- (3) Waheeda Rehman
- (4) Asha Parekh

Correct Answer: (3) Waheeda Rehman

Solution:

The Dadasaheb Phalke Award is India's highest award in cinema. Waheeda Rehman was honored for her outstanding contribution to Indian cinema.

Quick Tip

Stay updated on major awards and their recipients as they are frequently asked in exams.

Question 8.

Where is the headquarters of the Central Water Tribunal located in India?

Options:

- (1) Paradip
- (2) Visakhapatnam
- (3) Kolkata
- (4) Cochin

Correct Answer: DROP

Solution:

This question has been dropped as per the official answer key.

Quick Tip
Dropped questions may not contribute to the final score. Review all official communications for clarity.

Question 9.

Which of the following statements are correct about the composition of the Lok Sabha?

- (A) There are not more than 530 MPs from the States
- (B) The Parliament must meet at least twice a year
- (C) The normal term of the Lok Sabha is 6 years which can be dissolved earlier by the CII
- (D) The normal term of the Lok Sabha can be extended by an Order passed by the Supreme Court of India

Options:

- (1) (A) and (B) only
- (2) (A), (B), and (C) only
- (3) (A), (C), and (D) only
- (4) (B), (C), and (D) only

Correct Answer: (1) (A) and (B) only

Solution:

The correct statements about the Lok Sabha are: - The Lok Sabha consists of not more than 530 members representing the States. - The Parliament must meet at least twice a year. The normal term of the Lok Sabha is 5 years and can be extended only during a national emergency.

Quick Tip

For polity questions, focus on constitutional provisions and amendments.

Question 10.

Who is the author of the book "Run and Hide"?

Options:

- (1) Upmanyu Chatterji
- (2) Pankaj Mishra
- (3) Amitav Ghosh
- (4) Vikram Seth

Correct Answer: (2) Pankaj Mishra

Solution:

"Run and Hide" is authored by Pankaj Mishra, a well-known Indian essayist and novelist. The book explores themes of power, wealth, and globalization.

Quick Tip

Keep a list of notable books and their authors, especially recent publications.

Question 11.

Who produced the movie "Kisan Kanya"?

Options:

- (1) Ardashir Irani
- (2) Bimal Roy
- (3) Chetan Anand
- (4) Prithvi Raj Kapoor

Correct Answer: (1) Ardashir Irani

Solution:

"Kisan Kanya" was produced by Ardashir Irani, a pioneer of Indian cinema known for producing India's first talkie film, "Alam Ara."

Quick Tip

Knowing the key figures in the history of Indian cinema is essential for media studies.

Question 12.

Who built "Adhai Din Ka Jhonpra"?

Options:

- (1) Balban
- (2) Ibrahim Lodhi
- (3) Qutubuddin Aibak
- (4) Akbar

Correct Answer: (3) Qutubuddin Aibak

Solution:

"Adhai Din Ka Jhonpra," located in Ajmer, Rajasthan, was built by Qutubuddin Aibak. It is an example of Indo-Islamic architecture.

Quick Tip

Architectural achievements are often linked to significant rulers or eras; remember their contributions.

Question 13.

Who was the first Chief Election Commissioner of India?

Options:

- (1) Sukumar Sen
- (2) V.P. Menon
- (3) Dr. Nagendra Singh
- (4) S.P. Sinha

Correct Answer: (1) Sukumar Sen

Solution:

Sukumar Sen served as the first Chief Election Commissioner of India and oversaw the first general elections of 1951-52.

Quick Tip

Key figures in Indian political history are commonly tested in exams; make note of their contributions.

Question 14.

Droupadi Murmu is the current President of India:

Options:

- (1) 12th
- (2) 13th
- (3) 14th
- (4) 15th

Correct Answer: (4) 15th

Solution:

Droupadi Murmu is the 15th President of India and the first tribal woman to hold this position.

Quick Tip

Stay updated on current affairs, especially significant political milestones.

Question 15.

Who is the recipient of the Magsaysay Award for the year 2022?

Options:

- (1) Ketanji Brown Jackson
- (2) Elizabet Borne
- (3) Bernadette Madrid
- (4) Gita Gopinath

Correct Answer: (3) Bernadette Madrid

Solution:

Bernadette Madrid received the Magsaysay Award in 2022 for her work in child protection in the Philippines.

Quick Tip

The Magsaysay Award recognizes outstanding contributions in public service; track its recipients annually.

Question 16.

Who is the author of the book "Hind Swaraj" published during the British rule in India?

Options:

- (1) Subhas Chandra Bose
- (2) Jawaharlal Nehru
- (3) Bal Gangadhar Tilak

(4) Mahatma Gandhi

Correct Answer: (4) Mahatma Gandhi

Solution:

"Hind Swaraj" is a political treatise by Mahatma Gandhi, outlining his vision for self-rule and critique of modern civilization.

Quick Tip

Books authored by key freedom fighters are frequently asked in competitive exams.

Question 17.

Who is known as the "Father of the Indian White Revolution"?

Options:

- (1) U. R. Ananthamurthy
- (2) Joseph Kurien
- (3) Raja Chandra Bose
- (4) Verghese Kurien

Correct Answer: (4) Verghese Kurien

Solution:

Verghese Kurien is regarded as the "Father of the Indian White Revolution" for his role in transforming India into the largest producer of milk through Operation Flood.

Quick Tip

Achievements in agriculture and industry are key areas in general knowledge.

Question 18.

Han Kang was awarded the International Booker Prize for:

Options:

- (1) The Vegetarian
- (2) The Girl with the Dragon Tattoo
- (3) One Part Woman
- (4) Tomb of Sand

Correct Answer: (1) The Vegetarian

Solution:

Han Kang received the International Booker Prize for her novel "The Vegetarian," which explores themes of autonomy and societal norms.

Quick Tip

International literary awards often spotlight globally significant works; take note of award-winning books.

Question 19.

Which national highway connects Uri in Jammu and Kashmir with Leh, the capital of the Union territory of Ladakh?

Options:

- (1) NH-1
- (2) NH-2
- (3) NH-3
- (4) NH-4

Correct Answer: (1) NH-1

Solution:

NH-1 connects Uri in Jammu and Kashmir with Leh in Ladakh, providing crucial connectivity in the northernmost parts of India.

Quick Tip

Geographical knowledge, especially about India's infrastructure, is a valuable area for competitive exams.

Question 20.

What is the official currency of Poland?

Options:

- (1) Lira
- (2) Leu
- (3) Zloty
- (4) Kuna

Correct Answer: (3) Zloty

Solution:

The Zloty is the official currency of Poland, reflecting its economic and monetary policies.

Quick Tip

Memorize the currencies of major and significant countries for international awareness.

Question 21.

Who is the current Chief Justice of India?

Options:

- (1) Justice Y.V. Ramanna
- (2) Justice D.Y. Chandrachud
- (3) Justice Y.V. Chandrachud
- (4) Justice Ranjan Gogoi

Correct Answer: (2) Justice D.Y. Chandrachud

Solution:

Justice D.Y. Chandrachud is the 50th Chief Justice of India, known for his contributions to constitutional law and judicial reforms.

Quick Tip

Stay updated on significant positions in the judiciary for current affairs preparation.

Question 22.

The study of factors connected with the improvement of the human race is known as:

Options:

- (1) Ethology
- (2) Euphenics
- (3) Eugenics
- (4) Etiology

Correct Answer: (3) Eugenics

Solution:

Eugenics is the study aimed at improving the genetic quality of the human population through selective breeding or other means.

Quick Tip

Distinguish between similar terms like eugenics, etiology, and euphenics for better clarity in biology-related topics.

Question 23.

The Foundation Day of the states Manipur, Meghalaya, and Tripura is celebrated on:

Options:

- (1) 21st January
- (2) 24th January
- (3) 22nd March
- (4) 30th March

Correct Answer: (1) 21st January

Solution:

Manipur, Meghalaya, and Tripura were granted statehood on 21st January 1972, and this day is celebrated as their Foundation Day.

Quick Tip

Focus on important statehood and foundation days for Indian polity and history questions.

Question 24.

Mathikettan Shola National Park is located in which state of India?

Options:

- (1) Maharashtra
- (2) West Bengal
- (3) Tamil Nadu
- (4) Kerala

Correct Answer: (4) Kerala

Solution:

Mathikettan Shola National Park is located in Kerala and is part of the Western Ghats, known for its rich biodiversity.

Quick Tip

Familiarize yourself with national parks and their locations for geography-related questions.

Question 25.

Who designed the logo of Doordarshan?

Options:

- (1) Abhijit Patel
- (2) Devender Bhattacharya
- (3) Devashis Bhattacharya
- (4) Rajender Patel

Correct Answer: (3) Devashis Bhattacharya

Solution:

Devashis Bhattacharya designed the iconic Doordarshan logo, which has become a symbol of Indian public broadcasting.

Quick Tip

Iconic logos and their creators are popular questions in general knowledge.

Question 26.

Who was the first Indian President to die in office?

Options:

- (1) Zakir Hussain
- (2) Fakhruddin Ali Ahmed
- (3) Dr. A.P.J. Abdul Kalam
- (4) Giani Zail Singh

Correct Answer: (1) Zakir Hussain

Solution:

Dr. Zakir Hussain, the third President of India, was the first to pass away while in office in 1969.

Quick Tip

Knowing the timeline of Indian Presidents is crucial for polity-related questions.

Question 27.

Which is the first city in the world to stage the Olympic Games for the third time after the 1908 and 1948 Summer Olympics?

Options:

- (1) Beijing
- (2) Los Angeles
- (3) Tokyo
- (4) London

Correct Answer: (4) London

Solution:

London became the first city to host the Olympic Games three times (1908, 1948, and 2012).

Quick Tip

Major historical events in sports are frequently asked in general awareness sections.

Question 28.

Which is the tallest building in the world?

Options:

- (1) Empire State Building
- (2) Burj Khalifa
- (3) Sears Towers
- (4) Petronas Towers

Correct Answer: (2) Burj Khalifa

Solution:

The Burj Khalifa in Dubai, United Arab Emirates, is the tallest building in the world, standing at 828 meters (2,717 feet).

Quick Tip

Keep track of superlatives like the tallest, largest, or smallest for geography and world affairs questions.

Question 29.

Wafa is the news agency of:

Options:

- (1) Israel
- (2) Egypt
- (3) Palestine
- (4) Iran

Correct Answer: (3) Palestine

Solution:

Wafa is the official news agency of Palestine, providing news and information related to the region.

Quick Tip

Memorize major national news agencies and their countries for international awareness.

Question 30.

The Imperial Palace monument is located in which city?

Options:

- (1) Athens
- (2) New York
- (3) Sydney
- (4) Tokyo

Correct Answer: (4) Tokyo

Solution:

The Imperial Palace, home to the Emperor of Japan, is located in Tokyo, serving as a significant cultural and historical site.

Quick Tip

Cultural landmarks and their locations are commonly tested in general knowledge sections.

Question 31.

Who is the current President of the World Bank?

Options:

- (1) A. S. Banga
- (2) Gita Gopinath

- (3) Arundhati Bhattacharya
(4) Kaushik Basu

Correct Answer: (1) A. S. Banga

Solution:

Ajaypal Singh Banga (A. S. Banga) is the current President of the World Bank, bringing extensive experience from his corporate background.

Quick Tip

Keep track of leadership in global organizations like the World Bank and IMF for current affairs questions.

Question 32.

Who is the Lt. Governor of Delhi?

Options:

- (1) Satya Pal Malik
(2) Lt. Gen. Zaheeruddin Shah
(3) V. K. Saxena
(4) Najeeb Jung

Correct Answer: (3) V. K. Saxena

Solution:

V. K. Saxena is the current Lieutenant Governor of Delhi, serving as the central government's representative in the National Capital Territory.

Quick Tip

Understanding administrative roles at the state and union territory level is crucial for polity questions.

Question 33.

Who is India's current Chief of Defence Staff?

Options:

- (1) Gen. Vipin Rawat
(2) Lt. Gen. Anil Chauhan
(3) Gen. S. F. Rodrigues
(4) Gen. D. S. Suhag

Correct Answer: (2) Lt. Gen. Anil Chauhan

Solution:

Lt. Gen. Anil Chauhan is the current Chief of Defence Staff (CDS) of India, leading the integration of the armed forces.

Quick Tip

Focus on key positions in India's defense and their current holders for general knowledge preparation.

Question 34.

Who is the Director General of the Centre for Science and Environment?

Options:

- (1) Maneka Gandhi
- (2) Indra Nooyi
- (3) Medha Patkar
- (4) Sunita Narain

Correct Answer: (4) Sunita Narain

Solution:

Sunita Narain is the Director General of the Centre for Science and Environment, known for her contributions to environmental sustainability.

Quick Tip

Leaders in environmental organizations are commonly featured in general knowledge sections.

Question 35.

The term "Global Village" was coined by?

Options:

- (1) Sigmund Freud
- (2) Denis McQuail
- (3) Marshall McLuhan
- (4) Simon Frith

Correct Answer: (3) Marshall McLuhan

Solution:

Marshall McLuhan coined the term "Global Village" to describe how the world has become interconnected through modern communication technologies.

Quick Tip

Communication theorists and their key contributions are important in media studies.

Question 36.

Who coined the term McDonaldization?

Options:

- (1) George Ritzer
- (2) Maxwell McCombs
- (3) Alan Bryman
- (4) Donald L. Shaw

Correct Answer: (1) George Ritzer

Solution:

George Ritzer coined the term "McDonaldization" to describe the rationalization of society and its resemblance to fast-food business models.

Quick Tip

Concepts related to globalization and their proponents are frequently tested in exams.

Question 37.

The full form of GIF is?

Options:

- (1) Graffiti Interface Format
- (2) Graphical Interface Format
- (3) Graphics Interchange Format
- (4) Graphics Interplay Format

Correct Answer: (3) Graphics Interchange Format

Solution:

GIF stands for Graphics Interchange Format, a widely used file format for images and animations.

Quick Tip

Understanding technology-related abbreviations is essential for IT and general knowledge.

Question 38.

Identify the scholar renowned for his work on power structures in media and dangers of globalization:

Options:

- (1) Richard Rorty
- (2) Noam Chomsky
- (3) Edward Scribner
- (4) John Dewey

Correct Answer: (2) Noam Chomsky

Solution:

Noam Chomsky is known for his critical analysis of media, power structures, and the socio-political impact of globalization.

Quick Tip

Familiarize yourself with critical theorists and their contributions to media studies.

Question 39.

The concept of Soap Operas on television first emerged from which country?

Options:

- (1) Germany
- (2) USA
- (3) France
- (4) Australia

Correct Answer: (2) USA

Solution:

Soap operas originated in the USA, initially sponsored by soap manufacturers, targeting a daytime audience.

Quick Tip

Knowing the cultural origins of popular entertainment forms is useful for media-related questions.

Question 40.

Who is the scholar associated with the Reception Theory?

Options:

- (1) Stuart Hall
- (2) Melvin DeFleur
- (3) Wilbur Schramm
- (4) Harold Laswell

Correct Answer: (1) Stuart Hall

Solution:

Stuart Hall developed the Reception Theory, emphasizing how audiences interpret media content based on their cultural context.

Quick Tip

Linking theories to their scholars is crucial in communication and media studies.

Question 41.

Match List I with List II:

List I (Television Serial)

- (A) Hum Log
- (B) Shanti
- (C) Karamchand
- (D) Tamas

List II (Producer/Director)

- (I) Adi Pocha
- (II) Govind Nihalani
- (III) P. Kumar Vasudev
- (IV) Pankaj Parashar

Choose the correct answer from the options given below:

- (1) (A)-(I), (B)-(IV), (C)-(III), (D)-(II)
- (2) (A)-(II), (B)-(IV), (C)-(III), (D)-(I)
- (3) (A)-(III), (B)-(I), (C)-(IV), (D)-(II)
- (4) (A)-(III), (B)-(II), (C)-(I), (D)-(IV)

Correct Answer: (3) (A)-(III), (B)-(I), (C)-(IV), (D)-(II)

Solution:

The correct matches are: - Hum Log: P. Kumar Vasudev (III) - Shanti: Adi Pocha (I) - Karam-

chand: Pankaj Parashar (IV) - Tamas: Govind Nihalani (II)

Quick Tip

Pay attention to notable television serials and their creators as they are often referenced in media-related questions.

Question 42.

Match List I with List II:

List I (Camera Shot)

(A) Dolly shot

(B) Tracking shot

(C) Pan

(D) Pedestal

List II (Description)

(I) Movement of a camera up or down relative to a subject

(II) A shot that follows alongside a subject throughout a scene

(III) Filmic tracking shot using a moving platform

(IV) The movement of a camera from one side

Choose the correct answer from the options given below:

(1) (A)-(IV), (B)-(II), (C)-(III), (D)-(I)

(2) (A)-(III), (B)-(II), (C)-(I), (D)-(IV)

(3) (A)-(III), (B)-(IV), (C)-(II), (D)-(I)

(4) (A)-(IV), (B)-(III), (C)-(I), (D)-(II)

Correct Answer: (1) (A)-(IV), (B)-(II), (C)-(III), (D)-(I)

Solution:

The correct matches are: - Dolly shot: Movement of a camera from one side (IV) - Tracking shot: A shot that follows alongside a subject (II) - Pan: Filmic tracking shot using a moving platform (III) - Pedestal: Movement of a camera up or down relative to a subject (I)

Quick Tip

Understanding camera shots and their descriptions is essential for film and media studies.

Question 43.

Which of the following options are correct?

(A) Similipal Tiger Reserve is in Rajasthan

(B) Saffron Revolution is related to Solar Energy

(C) The capital of Zambia is Harare

(D) The Birla Planetarium is located in Kolkata

Choose the correct answer from the options given below:

(1) (A), (B), and (D) only

(2) (A), (B), and (C) only

- (3) (A), (B), (C), and (D)
(4) (B), (C), and (D) only

Correct Answer: DROP

Solution:

This question has been dropped as per the official answer key.

Quick Tip

Dropped questions are not evaluated in the final scoring. Always refer to the latest updates from exam authorities.

Question 44.

Arrange in the correct sequence, according to the year of the start of these events, beginning from the first:

- (A) Vietnam War
(B) Persian Gulf War I
(C) Kargil War
(D) Russo-Ukraine War

Choose the correct answer from the options given below:

- (1) (A), (B), (D), (C)
(2) (A), (B), (C), (D)
(3) (B), (A), (D), (C)
(4) (C), (B), (D), (A)

Correct Answer: (2) (A), (B), (C), (D)

Solution:

The correct sequence is: - Vietnam War (1955-1975)

- Persian Gulf War I (1990-1991)

- Kargil War (1999)

- Russo-Ukraine War (2022-Present)

Quick Tip

Chronological arrangement of significant historical events is a common question type; focus on dates and context.

Question 45.

What is the theme of World Polio Day 2023?

Options:

- (1) A Healthier Future for Mothers and Children
- (2) Eradicating Polio in My Life
- (3) Polio-Free Nation
- (4) My Polio-Free Village

Correct Answer: (1) A Healthier Future for Mothers and Children

Solution:

The theme for World Polio Day 2023 emphasizes improving the health of mothers and children by eradicating polio.

Quick Tip

Health-related international themes are frequently tested; make note of significant awareness days and their themes.

Question 46.

Arrange in correct sequence the emergence of the social media platforms, from the beginning:

- (A) YouTube
- (B) Facebook
- (C) Instagram
- (D) Snapchat

Choose the correct answer from the options given below:

- (1) (A), (C), (B), (D)
- (2) (A), (B), (C), (D)
- (3) (B), (A), (C), (D)
- (4) (B), (A), (D), (C)

Correct Answer: (3) (B), (A), (C), (D)

Solution:

The correct sequence is: - Facebook (2004)

- YouTube (2005)

- Instagram (2010)

- Snapchat (2011)

Quick Tip

Familiarize yourself with the launch years of major social media platforms for technology-related questions.

Question 47.

Arrange the following technological innovations according to their year of emergence:

- (A) Artificial Intelligence
- (B) Color TV
- (C) Satellite Television
- (D) Internet

Choose the correct answer from the options given below:

- (1) (B), (D), (C), (A)
- (2) (B), (C), (D), (A)
- (3) (A), (C), (D), (B)
- (4) (A), (B), (C), (D)

Correct Answer: (2) (B), (C), (D), (A)

Solution:

The correct sequence is: - Color TV (1954)

- Satellite Television (1962)

- Internet (1983)

- Artificial Intelligence (1956, with prominence much later)

Quick Tip

Arrange technological advancements chronologically to better understand their historical significance.

Question 48.

Arrange the following elements of a communication model in the correct sequence, beginning from the first:

- (A) Receiver
- (B) Message
- (C) Source
- (D) Channel

Choose the correct answer from the options given below:

- (1) (A), (B), (D), (C)
- (2) (A), (C), (B), (D)
- (3) (C), (B), (D), (A)
- (4) (C), (A), (D), (B)

Correct Answer: (3) (C), (B), (D), (A)

Solution:

The correct sequence is: - Source (C): The origin of the message. - Message (B): The content

to be communicated. - Channel (D): The medium through which the message is sent. - Receiver (A): The target audience of the message.

Quick Tip

Understanding basic communication models is essential for studying media and communication theories.

Question 49.

Arrange the following films in chronological order, beginning from the first:

- (A) Deewar
- (B) Zanjeer
- (C) Mugaddar Ka Sikander
- (D) Black

Choose the correct answer from the options given below:

- (1) (A), (B), (D), (C)
- (2) (B), (A), (C), (D)
- (3) (B), (A), (D), (C)
- (4) (C), (B), (D), (A)

Correct Answer: (2) (B), (A), (C), (D)

Solution:

The correct chronological order is: - Zanjeer (1973)

- Deewar (1975)
- Mugaddar Ka Sikander (1978)
- Black (2005)

Quick Tip

Chronology of landmark films helps in understanding the evolution of Indian cinema.

Question 50.

Arrange the correct sequence of the launching of the entertainment channels in India:

- (A) Sony TV
- (B) Zee TV
- (C) Colors TV
- (D) Star TV

Choose the correct answer from the options given below:

- (1) (D), (B), (A), (C)

- (2) (D), (C), (B), (A)
(3) (B), (A), (C), (D)
(4) (C), (A), (B), (D)

Correct Answer: (1) (D), (B), (A), (C)

Solution:

The correct sequence is: - Star TV (1991)

- Zee TV (1992)
- Sony TV (1995)
- Colors TV (2008)

Quick Tip

Track the launch years of major entertainment channels to understand media development in India.

Question 51.

Arrange the following newspapers according to their launching year in India, beginning from the first:

- (A) The Times of India
(B) The Hindu
(C) The Indian Express
(D) The Hindustan Times

Choose the correct answer from the options given below:

- (1) (A), (B), (C), (D)
(2) (B), (A), (C), (D)
(3) (C), (A), (D), (B)
(4) (A), (B), (D), (C)

Correct Answer: (4) (A), (B), (D), (C)

Solution:

The correct chronological order is: - The Times of India (1838)

- The Hindu (1878)
- The Hindustan Times (1924)
- The Indian Express (1932)

Quick Tip

Memorize the launch years of significant newspapers in India for media history questions.

Question 52.

Which of the following statements are correct?

- (A) Color TV was introduced in India in 1984.
- (B) Blue Star Operation took place in India in 1984.
- (C) The Bhuj Earthquake happened in 2001.
- (D) Buniyaad was the first soap opera broadcast on Doordarshan.

Choose the correct answer from the options given below:

- (1) (A), (B), and (D) only
- (2) (B) and (C) only
- (3) (C) and (D) only
- (4) (B), (C), and (D) only

Correct Answer: (2) (B) and (C) only

Solution:

The correct statements are: - Blue Star Operation occurred in 1984.

- The Bhuj Earthquake occurred in 2001.

Color TV was introduced in 1982, and "Hum Log" was the first soap opera on Doordarshan, not "Buniyaad."

Quick Tip

Pay attention to factual accuracy when preparing for questions on events and timelines.

Question 53.

Identify the qualities of a news reporter:

- (A) They can reach the destination of a breaking news story at their own will.
- (B) They must have a thorough knowledge of their beat.
- (C) They must have the ability to establish good contacts with news sources.
- (D) They must have a nose for news.

Choose the correct answer from the options given below:

- (1) (A), (B), and (D) only
- (2) (A), (B), and (C) only
- (3) (A), (B), (C), and (D)
- (4) (B), (C), and (D) only

Correct Answer: (4) (B), (C), and (D) only

Solution:

A news reporter must: - Have thorough knowledge of their beat (B).

- Establish good contacts with sources (C).

- Possess a nose for news (D).

Ability to reach breaking news destinations (A) depends on resources, not just the reporter's

qualities.

Quick Tip

Understanding essential qualities of a reporter is important for journalism studies.

Question 54.

Identify the correct options from the following:

- (A) Freedom of speech and expression is enshrined in Article 19(1)(a) of the Indian Constitution.
- (B) Right to Constitutional Remedies is defined in Article 42 of the Indian Constitution.
- (C) Freedom of Religion is a fundamental right guaranteed in the Constitution of India.
- (D) Defamation is defined in section 399 of IPC.

Choose the correct answer from the options given below:

- (1) (A), (B), and (D) only
- (2) (A), (B), and (C) only
- (3) (A) and (C) only
- (4) (B), (C), and (D) only

Correct Answer: (3) (A) and (C) only

Solution:

Correct statements: - (A) Freedom of speech and expression is enshrined in Article 19(1)(a).
- (C) Freedom of Religion is a fundamental right.
Incorrect statements: - (B) Right to Constitutional Remedies is in Article 32, not 42.
- (D) Defamation is defined in Section 499, not 399 of IPC.

Quick Tip

Refer to the Constitution of India for articles and sections related to fundamental rights.

Question 55.

Which of the following statements are correct?

- (A) Wilbur Schramm is associated with the Simulacrum theory.
- (B) Jurgen Habermas is associated with 'Public Sphere.'
- (C) The McBride Commission was set up by UNESCO in 1978.
- (D) Jan Dijk's work is associated with effects of new media technologies on cultures and societies.

Choose the correct answer from the options given below:

- (1) (A), (B), and (D) only

- (2) (B), (C), and (D) only
- (3) (A), (B), and (C) only
- (4) (A), (C), and (D) only

Correct Answer: DROP

Solution:

This question has been dropped as per the official answer key.

Quick Tip
Dropped questions do not contribute to the final score; focus on other evaluated questions.

Question 56.

Identify the correct options:

- (A) The study of touch is known as haptics.
- (B) The study of body movements is known as kinesics.
- (C) The study of the kind of zones that people maintain is known as proxemics.
- (D) The study of eye movement is known as chronemics.

Choose the correct answer from the options given below:

- (1) (A) and (B) only.
- (2) (B) and (C) only.
- (3) (A), (B), (C), and (D).
- (4) (A), (B), and (C) only.

Correct Answer: (4) (A), (B), and (C) only.

Solution:

- Haptics is the study of touch (A).
- Kinesics is the study of body movements (B).
- Proxemics is the study of zones people maintain (C).
- Chronemics relates to the study of time, not eye movement (D).

Quick Tip
Pay attention to terminologies in communication studies; they are frequently tested in exams.

Question 57.

Identify the correct options:

- (A) Rupert Murdoch is known for owning media outlets in many countries of the world.

- (B) Pulitzer Prize is awarded for producing the best film in the world.
(C) Magsaysay award is given to the best documentary produced in Asia.
(D) Ramnath Goenka award is given for excellence in Journalism in India.

Choose the correct answer from the options given below:

- (1) (A) and (D) only.
(2) (A), (B), (C), and (D).
(3) (B), (C), and (D) only.
(4) (C) and (D) only.

Correct Answer: (1) (A) and (D) only.

Solution:

- Rupert Murdoch owns numerous media outlets globally (A).
- Pulitzer Prize is awarded for achievements in journalism, not for films (B).
- Magsaysay award recognizes leadership and service in Asia, not documentaries (C).
- Ramnath Goenka award honors excellence in journalism in India (D).

Quick Tip

Understand the purpose of various awards and notable personalities in media studies.

Question 58.

Identify the correct options:

- (A) Raj Kapoor was the director of the film Prem Rog
(B) Bimal Roy directed the film Mother India
(C) Kamal Amrohi directed the film Pakeeza
(D) K. A. Abbas directed the film Mughal-E-Azam

Options:

- (1) (B), (C), and (D) only
(2) (A), (B), and (D) only
(3) (A), (B), and (C) only
(4) (A), (C), and (D) only

Correct Answer: DROP

Solution:

This question has been dropped as per the official answer key.

Quick Tip

Dropped questions do not contribute to the score. Focus on other evaluated questions.

Question 59.

Identify the correct options:

- (A) Associated Press is a news agency headquartered in the United States.
- (B) Reuters is a news agency established in Germany.
- (C) UPI is a national news agency from India.
- (D) TASS is a news agency of Turkey.

Choose the correct answer from the options given below:

- (1) (A) only.
- (2) (A) and (B) only.
- (3) (A), (B), and (C) only.
- (4) (B), (C), and (D) only.

Correct Answer: (1) (A) only.

Solution:

- Associated Press is headquartered in the United States (A).
- Reuters was established in the United Kingdom, not Germany (B).
- UPI is an American news agency, not from India (C).
- TASS is the news agency of Russia, not Turkey (D).

Quick Tip
Study global news agencies and their origins for media and communication questions.

Question 60.

Who invented the World Wide Web?

Options:

- (1) Bernstein Basil
- (2) Tim Berners-Lee
- (3) Ruth Benedict
- (4) Walter Benjamin

Correct Answer: (2) Tim Berners-Lee

Solution:

Tim Berners-Lee invented the World Wide Web in 1989, revolutionizing how we access and share information online.

Quick Tip

Familiarize yourself with technological innovations and their inventors.

Question 61.

Carl Bernstein and Bob Woodward are journalists associated with?

Options:

- (1) Panama Papers
- (2) Pegasus Controversy
- (3) Coalgate Scandal
- (4) Watergate Scandal

Correct Answer: (4) Watergate Scandal

Solution:

Carl Bernstein and Bob Woodward are renowned for their investigative journalism that exposed the Watergate Scandal in the United States.

Quick Tip

Famous investigations and the journalists associated with them are crucial for media-related questions.

Question 62.

Match List I with List II:

List I (Event)

- (A) First Asian Games
- (B) Bangladesh Liberation War
- (C) First General Election
- (D) First Nuclear Test by India

List II (Year)

- (I) 1971
- (II) 1951
- (III) 1974
- (IV) 1952

Choose the correct answer from the options given below:

- (1) (A)-(I), (B)-(II), (C)-(III), (D)-(IV)
- (2) (A)-(IV), (B)-(I), (C)-(II), (D)-(III)
- (3) (A)-(II), (B)-(I), (C)-(IV), (D)-(III)
- (4) (A)-(III), (B)-(IV), (C)-(I), (D)-(II)

Correct Answer: (2) (A)-(IV), (B)-(I), (C)-(II), (D)-(III)

Solution:

- First Asian Games: 1951 (IV).
- Bangladesh Liberation War: 1971 (I).

- First General Election: 1952 (II).
- First Nuclear Test by India: 1974 (III).

Quick Tip

Understanding historical events and their years is essential for general knowledge.

Question 63.

Match List I with List II:

List I (Movies)

- (A) Do Bigha Zameen
- (B) Devdas
- (C) Neecha Nagar
- (D) Pyaasa

List II (Directors)

- (I) P.C. Barua
- (II) Chetan Anand
- (III) Bimal Roy
- (IV) Guru Dutt

Choose the correct answer from the options given below:

- (1) (A)-(II), (B)-(I), (C)-(III), (D)-(IV)
- (2) (A)-(III), (B)-(I), (C)-(II), (D)-(IV)
- (3) (A)-(II), (B)-(IV), (C)-(I), (D)-(III)
- (4) (A)-(III), (B)-(IV), (C)-(II), (D)-(I)

Correct Answer: (2) (A)-(III), (B)-(I), (C)-(II), (D)-(IV)

Solution:

- Do Bigha Zameen: Bimal Roy (III).
- Devdas: P.C. Barua (I).
- Neecha Nagar: Chetan Anand (II).
- Pyaasa: Guru Dutt (IV).

Quick Tip

Familiarize yourself with classic Indian movies and their directors for cinema-related questions.

Question 64.

Match List I with List II:

List I (Films)

- (A) Birth of a Nation
- (B) Jaws
- (C) The Godfather
- (D) Raging Bull

List II (Directors)

- (I) Steven Spielberg
- (II) D.W. Griffith
- (III) Martin Scorsese
- (IV) Francis Ford Coppola

Choose the correct answer from the options given below:

- (1) (A)-(II), (B)-(I), (C)-(IV), (D)-(III)
- (2) (A)-(II), (B)-(IV), (C)-(I), (D)-(III)
- (3) (A)-(II), (B)-(I), (C)-(III), (D)-(IV)
- (4) (A)-(I), (B)-(IV), (C)-(III), (D)-(II)

Correct Answer: (1) (A)-(II), (B)-(I), (C)-(IV), (D)-(III)

Solution:

- Birth of a Nation: D.W. Griffith (II).
- Jaws: Steven Spielberg (I).
- The Godfather: Francis Ford Coppola (IV).
- Raging Bull: Martin Scorsese (III).

Quick Tip

Understanding iconic films and their directors is key for cinema-based questions.

Question 65.

Which of these books were not written by Rabindranath Tagore?

Options:

- (1) Gora
- (2) A Train to Pakistan
- (3) Post Office
- (4) Gitanjali

Correct Answer: (2) A Train to Pakistan

Solution:

- "Gora," "Post Office," and "Gitanjali" are works by Rabindranath Tagore.
- "A Train to Pakistan" was written by Khushwant Singh.

Quick Tip

Study notable works of Indian authors to excel in literature-related questions.

Question 66.

Match List I with List II:

List I (Book)

- (A) Alvin Toffler
- (B) Bapsi Sidhwa

List II (Author)

- (I) The Ice Candy Man
- (II) Good Earth

(C) Pearl S. Buck
(D) V.S. Naipaul

(III) Third Wave
(IV) An Area of Darkness

Choose the correct answer from the options given below:

- (1) (A)-(III), (B)-(I), (C)-(II), (D)-(IV)
- (2) (A)-(III), (B)-(II), (C)-(IV), (D)-(I)
- (3) (A)-(III), (B)-(IV), (C)-(I), (D)-(II)
- (4) (A)-(III), (B)-(IV), (C)-(II), (D)-(I)

Correct Answer: (1) (A)-(III), (B)-(I), (C)-(II), (D)-(IV)

Solution:

- Alvin Toffler wrote "Third Wave" (III).
- Bapsi Sidhwa wrote "The Ice Candy Man" (I).
- Pearl S. Buck wrote "Good Earth" (II).
- V.S. Naipaul wrote "An Area of Darkness" (IV).

Quick Tip

Understanding authors and their notable works is crucial for literature-related questions.

Question 67.

Match List I with List II:

List I (Sportspersons)

- (A) Jimmy Connors
- (B) Clive Lloyd
- (C) P.V. Sindhu
- (D) Rani Rampal

List II (Sports)

- (I) Lawn Tennis
- (II) Cricket
- (III) Badminton
- (IV) Hockey

Choose the correct answer from the options given below:

- (1) (A)-(I), (B)-(II), (C)-(III), (D)-(IV)
- (2) (A)-(I), (B)-(III), (C)-(IV), (D)-(II)
- (3) (A)-(IV), (B)-(II), (C)-(III), (D)-(I)
- (4) (A)-(III), (B)-(IV), (C)-(I), (D)-(II)

Correct Answer: (1) (A)-(I), (B)-(II), (C)-(III), (D)-(IV)

Solution:

- Jimmy Connors is associated with Lawn Tennis (I).
- Clive Lloyd is associated with Cricket (II).
- P.V. Sindhu is associated with Badminton (III).
- Rani Rampal is associated with Hockey (IV).

Quick Tip

Familiarize yourself with famous sportspersons and their respective sports for better recall.

Question 68.

Who amongst these led a mass movement against corruption and autocracy?

Options:

- (1) Jaiprakash Narain
- (2) V.D. Savarkar
- (3) Fakruddin Ali Ahmed
- (4) Jawaharlal Nehru

Correct Answer: (1) Jaiprakash Narain

Solution:

Jaiprakash Narain, known as "Loknayak," led the Total Revolution movement against corruption and autocracy in India.

Quick Tip

Key historical figures and their movements are important for general knowledge.

Question 69.

Which of the following philosophers believed that freedom is the keynote of spiritual life?

Options:

- (1) Dr. B.R. Ambedkar
- (2) Gopal Krishna Gokhale
- (3) Bal Gangadhar Tilak
- (4) Jawaharlal Nehru

Correct Answer: DROP

Solution:

This question has been dropped as per the official answer key.

Quick Tip

Dropped questions do not affect the score. Focus on remaining evaluated questions.

Question 70.

STEM stands for...

Options:

- (1) Science, Technology, Engineering, and Management
- (2) Science, Trade, Engineering, and Medicine
- (3) Science, Technology, Engineering, and Medicine
- (4) Space, Technology, Engineering, and Medicine

Correct Answer: DROP

Solution:

This question has been dropped as per the official answer key.

Quick Tip

Dropped questions do not affect the score. Focus on remaining evaluated questions.

Question 71.

Who is the current Vice-President of India?

Options:

- (1) Shri Bhairon Singh Shekhawat
- (2) Shri Jagdeep Dhankhar
- (3) Shri M. Venkaiah Naidu
- (4) Shri M. Hamid Ansari

Correct Answer: (2) Shri Jagdeep Dhankhar

Solution:

Shri Jagdeep Dhankhar is the current Vice-President of India, having assumed office in August 2022.

Quick Tip

Stay updated on current political appointments for competitive exams.

Question 72.

Which film won the "Film of the Year" award at the Dadasaheb Phalke International Film Festival Awards 2023?

Options:

- (1) Pushpa: The Rise

- (2) RRR
- (3) The Kashmir Files
- (4) Mini

Correct Answer: (3) The Kashmir Files

Solution:

"The Kashmir Files" won the "Film of the Year" award at the Dadasaheb Phalke International Film Festival Awards 2023.

Quick Tip

Track award-winning films for updates on Indian cinema achievements.

Question 73.

Who won the Nobel Peace Prize for 2023?

Options:

- (1) Narges Mohammadi
- (2) Taghi Rahmani
- (3) Shirin Ebadi
- (4) Jon Fosse

Correct Answer: (1) Narges Mohammadi

Solution:

Narges Mohammadi, an Iranian human rights activist, was awarded the Nobel Peace Prize in 2023 for her efforts in promoting women's rights and freedom in Iran.

Quick Tip

Follow global peace award winners for questions related to world achievements.

Question 74.

Match List I with List II:

List I (Country)

- (A) Germany
- (B) Palestine
- (C) China
- (D) Brazil

List II (President)

- (I) Xi Jinping
- (II) Luiz Inácio Lula da Silva
- (III) Frank-Walter Steinmeier
- (IV) Mahmoud Abbas

Choose the correct answer from the options given below:

- (1) (A)-(III), (B)-(IV), (C)-(I), (D)-(II)

- (2) (A)-(III), (B)-(II), (C)-(IV), (D)-(I)
 (3) (A)-(III), (B)-(I), (C)-(IV), (D)-(II)
 (4) (A)-(IV), (B)-(III), (C)-(I), (D)-(II)

Correct Answer: (1) (A)-(III), (B)-(IV), (C)-(I), (D)-(II)

Solution:

- Germany: Frank-Walter Steinmeier (III).
- Palestine: Mahmoud Abbas (IV).
- China: Xi Jinping (I).
- Brazil: Luiz Inácio Lula da Silva (II).

Quick Tip

Familiarize yourself with current world leaders and their countries.

Question 75.

Match List I with List II:

List I (State)

- (A) Bengal
 (B) Gujarat
 (C) Karnataka
 (D) Tamil Nadu

List II (Folk Theatre)

- (I) Yakshagana
 (II) Bhavai
 (III) Jatra
 (IV) Terukkuttu

Choose the correct answer from the options given below:

- (1) (A)-(III), (B)-(II), (C)-(I), (D)-(IV)
 (2) (A)-(IV), (B)-(I), (C)-(II), (D)-(III)
 (3) (A)-(II), (B)-(I), (C)-(III), (D)-(IV)
 (4) (A)-(IV), (B)-(III), (C)-(I), (D)-(II)

Correct Answer: (1) (A)-(III), (B)-(II), (C)-(I), (D)-(IV)

Solution:

- Bengal: Jatra (III).
- Gujarat: Bhavai (II).
- Karnataka: Yakshagana (I).
- Tamil Nadu: Terukkuttu (IV).

Quick Tip

Indian states and their cultural heritage are frequent topics in competitive exams.