GMAT Verbal Practice Test

The questions in this group are based on the content of a passage. After reading the passage, choose the best answer to each question. Answer all questions following the passage on the basis of what is stated or implied in the passage.

1. For the past five years, US consumption of eggs has decreased. The National Egg Council plans to reverse this trend by launching an advertising campaign extolling the healthful benefits of eggs.

Which one of the following, if true, will provide the strongest support for the National Egg Council's plan?

A. Eggs are a good source of protein.
B. Many former egg eaters now make omelets using egg substitutes.
C. Most people stopped eating eggs because they thought eggs were unhealthy.
D. Eggs contain unhealthy levels of cholesterol.
E. Eggs substitute makers launched an extensive marketing campaign six years ago.

2. In an effort to reduce the amount of fat and the number of calories that they consume, many citizens of the United States are making significant changes in their diets. For them staying in shape and looking fit now take precedence over eating foods that are filling and that taste good. It is likely that if they maintain these new priorities with consistent regard for other health issues, the length and quality of their lives will increase significantly.

Which one of the following is an assumption upon which the argument is based?

A. Eating foods that are filling and tastes good is inconsistent with staying in shape and looking fit.
B. Controlling the quality of one's life requires more than mere dietary adjustments.
C. A combination of diet and exercise is necessary if one wishes to stay in shape and look fit.
D. Many citizens of the United States have only recently discovered the importance of diet to living a longer, healthier life.
E. Staying in shape and looking good are current goals for most citizens of the United States.

3. Singing in the Rain Umbrella Corp. plans to institute a marketing campaign in which it sells umbrellas at the exits of subway stations during rainy weather. The umbrellas will be sold at a price that is slightly higher than normal. The company thinks the sales of these higher – priced umbrellas will be greater than normal sales of umbrellas, because the purchasers of these umbrellas will be forced to

buy them if they do not want to get wet.
The author assumes which of the following about the purchasers of the umbrellas in predicting the sales of the umbrellas?
A. Customers who do not feel immediate pressure to purchase will not do so.
B. Normally priced umbrellas are not profitable for singing in the Rain Umbrellas Corp.
C. Very few people buy Singing in the Rain's normally priced umbrellas.
D. Singing in the Rain Umbrellas Corp. will have to stop selling normally priced umbrellas when it starts selling higher priced umbrellas.
E. Most potential customers of Singing in the Rain's higher priced umbrellas will not have acquired an umbrella previously.

4. A leading cement manufacture has been having problems processing manufacturing and delivery records since it expanded its operations. To solve this problem it plans to install a new platform on its central computing system which will run its tracking program five times faster than the current system does.
Which one of the following castes the most serious doubt on the manufacture's plan?
A. Not all computer platforms can make the company's tracking programs run more quickly
B. The cost of the new computer platform will require the cement manufacture to raise prices for its products.
C. The cement company's computer system does not have the capability to run the new platform and cannot be updated.
D. The company has been increasing the sales of cement by 1.5 percent a month for the past 18 months.
E. A completely new computer system could make the program run 6 times faster than it does currently.

5. Critics insist that government regulation of business has made it more difficult for American businesses to operate profitably and has destroyed their ability to compete with foreign producers of consumer goods. This argument is not compelling. Government regulation of business was never as active in this nation as it was between the years 1975 and 1985, and in those years the average net worth of American family increased more than it had in any previous decade.
The author's argument would be most seriously weakened if it were true that
A. 80 percent of all businesses started during the decade 1975-1985 lost money in their first year.
B. More businesses declared bankruptcy during the period 1975-1985 than in any previous decade.
C. During the decade 1975-1985, America imported more consumer goods

than it exported.
D. The increase in net worth of average American families during the years 1975-1985 was largely due to an increase in the value of residential homes.
E. The average interest rate charged on business and home mortgage loans was higher during the decade 1975-1985 than it had been in any previous decade.

6. A recession is not caused by any economic force other than nation wide loss of confidence. If the economy is perceived as being unstable, banks are conservative in lending money, investors take fewer risks and hence economic growth is slowed.
Which of the following, if true, would most strengthen the argument above.
A. A recession is getting effected by the response of the Federal Reserve's setting of interest rates.
B. A recession can be brought on by the failure of a major bank that had been loaning money.
C. Slowed economic growth is not the only result of a recession.
D. When investors begin taking greater risks it is enough to stimulate economic growth.
E. It is a fallacy to assume that economic growth is necessary for economic stability.

7. In an effort to increase revenues, Sky Air recently partnered with several airlines to create a joint frequent-flier program. In the new program, miles earned on all partner airlines can be combined for reward tickets valid on any airline in the partnership. Sky Air's CEO cites a recent increase in the number of passengers on all the partner airlines as evidence that the new frequent-flier program is having the desired effect. Industry analysts doubt the CEO's claim.
Which of the following, if true, best supports the analysts' positions?
A. Air travel tends to be seasonal, with more passengers traveling during warmer months and holiday periods.
B. The recent increase in passenger rates for all the partner airlines was predicted by the lowest rates of air travel in the last decade.
C. Many travelers achieved reward tickets more quickly under the new frequent-flier program and redeemed them recently for free travel.
D. Travelers redeemed frequent-flier rewards on Sky Air's partners more frequently than on Sky Air.
E. A study of frequent-flier programs showed that they generally result in increased long-term airline revenues.