



LPUOnline

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Entitled by UGC

NAAC
GRADE **A++**

nirf



UGC
Entitled



Approved
MBA &
MCA



Recognised

Online BBA
Bachelor of
Business
Administration

Career Ka Turning Point



ABOUT **ONLINE BBA**

The Online Bachelor of Business Administration (BBA) program at LPU Online is a comprehensive program to equip students with essential business knowledge and skills, empowering them for a dynamic career in the corporate world. The program having industry-oriented curriculum comes with weekend LIVE lectures by top faculty, Master Classes by experts, Flexible Online Exams, Placement Support, and much more.

PROGRAM **USPs**

Contemporary Curriculum

Industry-oriented curriculum designed by experts.

In-demand skills

In demand skills related to Business Organization and Management, Financial Accounting, Business Ethics, E-Commerce and more!

Proficiency in Industry Tools & Software

Accounting Software and tools like Office Automation, Project Management, Data Analytics, etc.

Experiential Learning & Research Exposure

Provision of Project work and Term paper.

Interdisciplinary Approach

Ability Enhancement and Interdisciplinary General Elective courses.

DURATION

3 Years (6 Semesters)
Maximum 6 Years

FEE & ELIGIBILTY

Eligibility Criteria: 10+2 in any stream or equivalent.
Eligibility, admission criteria or any other condition mentioned here in or otherwise for admission to any Program is subject to change as prescribed by the university.

LPU Online Mode Fee	Program Fee (per semester)	Examination Fee (per semester)
For Indian & International Applicants from Sri Lanka, Bhutan, Nepal and Bangladesh	₹ 28,000	₹ 2,000
For Other International Applicants (except the countries mentioned above)	US\$ 1250	US\$ 100

Please refer to our website www.lpuonline.com to get information about fee benefits related to Lumpsum Fee payment & Student Grant. The above fee is exclusive of the Initial Registration Fee of ₹600/- (non-refundable) for Indian Applicants and International Applicants from Sri Lanka, Bhutan, Nepal & Bangladesh and US\$ 10 for other International Applicants.

PROGRAM CURRICULUM

FIRST SEMESTER	SECOND SEMESTER	THIRD SEMESTER	FOURTH SEMESTER	FIFTH SEMESTER	SIXTH SEMESTER
BUSINESS ECONOMICS	BUSINESS ETHICS	PRINCIPLES OF MARKETING	BUSINESS LAW	DISCIPLINE SPECIFIC ELECTIVE - I	E-COMMERCE
BUSINESS ENVIRONMENT	HUMAN RESOURCE MANAGEMENT	RESEARCH METHODOLOGY	FUNDAMENTALS OF FINANCIAL MANAGEMENT	DISCIPLINE SPECIFIC ELECTIVE - II	DISCIPLINE SPECIFIC ELECTIVE - III
BUSINESS ORGANISATION AND MANAGEMENT	FINANCIAL ACCOUNTING	BUSINESS MATHEMATICS AND STATISTICS	GENERIC ELECTIVE - II	GENERIC ELECTIVE - III	DISCIPLINE SPECIFIC ELECTIVE - IV
OFFICE AUTOMATION TOOLS	ENVIRONMETAL SCIENCES	COST AND MANAGEMENT ACCOUNTING	SKILL ENHANCEMENT COURSE - I	SKILL ENHANCEMENT COURSE - III	GENERIC ELECTIVE - IV
ENGLISH COMMUNICATION SKILLS	ADVANCED ENGLISH COMMUNICATION SKILLS	GENERIC ELECTIVE - I	SKILL ENHANCEMENT COURSE - II	TERM PAPER**	SKILL ENHANCEMENT COURSE - IV
		COMMUNITY DEVELOPMENT PROJECT	PROJECT*		

PROJECT * : PROJECT OR 2 COURSES OF OTHER AREA FROM THE GE BASKET 1 & 2 WHICH IS NOT CHOSEN AS GENERIC ELECTIVE (GE)

TERM PAPER ** : TERM PAPER OR 1 COURSE FROM THE GE BASKET 3 OF SAME AREA FROM WHICH COURSES CHOSEN IN PROJECT

WHY SHOULD YOU CHOOSE LPU ONLINE ?



**LIVE Lectures
On Weekends**



**Application Oriented &
Analytical Assessments**



**Robust Placement
Support**



**400+ Hours Of
Recorded Content**



**Master Classes By
Industry Experts**



**Specially Tailored
Professional Enhancement
Program**



**Interaction With
Faculty Through Chat**



**Technology Proctored
Online Examination**



**Anytime Access To
University Resources**



**Industry Oriented
Curriculum Designed
By Experts**



**Provision To Draw Your
Own Datesheet**



**Interaction With Peers
Through Discussion
Forum**

CONTACT US

Call us:

01824 520001(For admission-related queries)

01824 520500 (For newly enrolled as well as existing students for queries related to LMS, Classes, Exams, etc.)

For admission related enquiry:

admissions@lpuonline.com

Visit our website

www.lpuonline.com